



**Procurement
Australia™**

New for 2018

Learn to use online communication platforms– Twitter and LinkedIn and online safety.

About the presenter

This course is presented by Brad Whatman from Keeping Up With Technology. Brad has a passion for technology and a keen ability to translate his knowledge and experience in a practical and can do way. Brad is an accomplished presenter who has entertained and informed his audience through a career in sales and marketing in the IT industry. Brad has successfully delivered over 30 courses to RACV Club members over the past 2 years as well as to the Chartered Accountants Australia & New Zealand.

Workshop Aims and Outcomes

For the participants to feel confident online whilst utilising Twitter and LinkedIn platforms.

The workshop will build an understanding of the value of personal brand.

On completion of the course you will be able to utilise Twitter to follow and interact with organisations, individuals and topics.

You will learn to create a LinkedIn profile, follow organisations and have a better understanding of how profiles can be shared, utilised and managed.

You will also participate in an interactive workshop and you are encouraged to bring your own laptop or mobile phone to interact with the social media platforms. There is free WIFI in the training room.

Topics Covered in the Workshop:

Twitter and LinkedIn: How to create a user account, getting to know the user interface and how to productively interact with the platform.

Online Safety: How to stay safe online, online scams and keep up to date with online safety.

Personal Brand: Understand the value of your personal brand and why it is important to protect it.

When	Thursday 22 February 2018
Time	8.30 registration for a 9am start Conclusion 3.30pm Morning Tea / Lunch and afternoon tea will be provided
Where	Procurement Australia Level 18, 461 Bourke Street, Melbourne
Cost	\$250 + GST per person

RSVP

If you would like to attend this seminar register your interest at
<https://procurementeducation.dryfta.com/en/buy-tickets/register/tickets>

Hurry as there only 15 places available!

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