

What People are Saying About MDMC

"I've attended marketing conferences from NYC to LA and MDMC meets or exceeds expectations right here in the MidWest. Perry and his crew are welcoming, accommodating and share the same hustle as the sponsors and attendees. The quality of the speakers is on par with anything on the coasts. For those complaining about the St. Louis marketplace here is your chance to support a home-grown success story. Get out your checkbook and sponsor MDMC and send your marketing managers there and have them write a report. Money and time well spent! We'll see you next year!"



- *Jeremy Corray, Coolfire Studios*

"MDMC18 was one of the most organized and well put together conferences I have attended! Everyone was incredibly engaged and excited to be there- a can't miss if you're in the area."



- *Flora Wang, HubSpot*

"The Midwest Digital Marketing Conference is not only the premier marketing event in the midwest, it's one of the best conferences in the country. The speakers are top-notch, and you cannot beat the value. This is a must-attend event!"



- *Mike Allton, The Social Media Hat*

"MDMC is critical for those of us who would like to share new ideas, learn from some of the most powerful voices in marketing, and expand our toolkit of marketing techniques."



- *Carl Reed, Lion Forge*

"2 days of inspiration, industry connections, and learnings that I've never gotten from any other conference! Looking forward to continued learning in 2019!"



- *Erika Weber, Purina*

Last Year's Sponsors and Exhibitors



[Click Here to Download The MDMC18 Recap Infographic](#)

Why Become an MDMC Sponsor

Take advantage of the opportunity to put your business or organization's name out in the St. Louis and Midwest community. MDMC is a simple way to connect with local, national and international professionals, drive traffic to your own business and reach a large diverse audience.

What is MDMC?

MDMC is the largest and most unique digital marketing conference in the Midwest! 2,000 professionals and students gather in our exhibitor hall to learn, make new connections, and meet our sponsors. We could not have reached those high marks without the support from our sponsors over the last 5 years, so thank you!

Our Mission

Our mission is to provide an interactive and affordable marketing conference with valuable benefits and experiences for all participants. All proceeds from the conference go back to our students at UMSL in the form of scholarships or help support our digital and social marketing and communication curriculums.

MDMC Sponsorship Packages & Benefits

Benefit	Diamond	Platinum	Gold	Silver
Exhibitor Spot	✓	✓	✓	✓
Exhibitor Size	(10x20 Front)	(10x15)	(10x10)	(10x10)
Booth Selection Date	3/9/2019	3/13/2019	3/14/2019	3/15/2019
General Pass	6	6	4	2
General+ Pass	6	4	2	1
Social Media Mentions	4	3	2	1
25% off General Pass	7	5	3	
App Push Messages	3	2	1	
Job Board (Post to Attendees)	2 Postings + Mobile Push	2 Postings	1 Posting	
VIP Party Tickets	3	2	2	
VIP Lounge Access	✓	✓		
NEW! Personalized Round-Table	✓	✓		
NEW! Video Wall Promotion	30 sec image & 30 sec video	30 sec Image		
NEW! *Guaranteed Speaker Spot	✓	✓		
NEW! **Sponsored Session	✓			
Attendee List	✓			
Email Blast	1			
Ad/Video @ Keynote	✓			
All Sponsors receive or have access to the following:				
Lead Scanner	✓	✓	✓	✓
Scavenger Hunt	✓	✓	✓	✓
Swag Bag Insert	1	1	1	1
Add-On Floor Decal	+\$250/ea	+\$250/ea	+\$250/ea	+\$250/ea
Add-On 1 Ad in Attendee Email	+\$500/ea	+\$500/ea	+\$500/ea	+\$500/ea
Facebook Live Stream Ad	+\$500/ea	+\$500/ea	+\$500/ea	+\$500/ea
Ad in Official MDMC Podcast	+\$500/ea	+\$500/ea	+\$500/ea	+\$500/ea
***Add-On HR Package	+\$500/ea	+\$500/ea	+\$500/ea	+\$500/ea
****Add-On Public Demo Zone	+\$1,000 (30 min)	+\$1,000 (30 min)	+\$1,000 (30 min)	+\$1,000 (30 min)
Cost	\$10,000	\$7,500	\$5,000	\$2,500

All sponsorship levels include 4 exhibitor hall passes to work your exhibitor table.

*Breakout session content subject to MDMC oversight and approval, should not be promotional.

**Sponsored session includes an announcement of company description by session moderator before speaker begins and the speaker can share a promotional item at the end of their presentation, such as an ebook download, share product info, free trial, etc.

***Add-On HR package includes 5 postings and 2 mobile pushes per day plus access to private interview room.

****Add-On public demo zone located in exhibitor hall to showcase software platform or business pitch.

Exhibitor Level - \$1,000

Level Includes:

- 1 exhibitor spot size 10x10
- Booth selection date is 3/19/19
- Lead scanner
- 4 exhibitor hall passes to work your exhibitor table

Targeted Sponsoring Options are Available for Direct Marketing

- Wifi Sponsor (\$5,000)
- Coffee or food Sponsors (2 available) (\$1,500)
- Swag Bag Sponsor (\$5,000)
- Lanyard Sponsor (\$5,000)
- Notebook Sponsor (\$5,000)
- Sponsor an after party at your own local business one of the three nights. (In-Kind)

For questions about sponsoring options, please contact hannah@bestmarketingconference.com.